



**НАЦІОНАЛЬНИЙ УНІВЕРСИТЕТ
ПОЛТАВСЬКА ПОЛІТЕХНІКА
ІМЕНІ ЮРІЯ КОНДРАТЮКА**

ЗБІРНИК МАТЕРІАЛІВ

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АСПІРАНТІВ ТА СТУДЕНТІВ УНІВЕРСИТЕТУ**

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Ця структура не є жорсткою; ядро концепту складають найбільш релевантні для носіїв мови асоціації, тоді як периферія включає менш значущі ознаки [1; с. 116].

Концепт "Nachhaltigkeit" є важливим елементом сучасного німецькомовного дискурсу, що охоплює екологічні, соціальні та економічні аспекти. Включення цього психоментального конструкту в навчальний процес не лише сприяє кращому засвоєнню лексики, а й формує міжкультурну компетентність учнів.

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USE OF MODERN YOUTH SLANG IN THE TELEVISION SERIES "GOSSIP GIRL"

Gossip Girl is an American teen drama series that originally aired on The CW from 2007 to 2012. Created by Josh Schwartz and Stephanie Savage, it is based on Cecily von Ziegesar's novels. The show follows the lives of privileged high school students on Manhattan's Upper East Side, whose secrets are exposed by an anonymous blogger known as "Gossip Girl", voiced by Kristen Bell. The main cast includes Blake Lively as Serena van der Woodsen, Leighton Meester as Blair Waldorf, Penn Badgley as Dan Humphrey, Chace Crawford as Nate Archibald, and Ed Westwick as Chuck Bass. Known for its portrayal of wealth, fashion, and social dynamics, "Gossip Girl" has become a cultural phenomenon, influencing teen dramas that followed. The series received numerous accolades, including 18 Teen Choice Awards, and developed a devoted fan base. In 2021, a sequel series premiered on HBO Max but was canceled after two seasons in 2023. Due to its topic this series appears to be a rich source of the contemporary colloquial English language, offering a plentitude of live expressions, including idioms and slang. M. Hardianti and Hartono conducted qualitative analysis of the use of 80 colloquialisms in this series [1].

Youth slang refers to the informal, often creative language young people use to express themselves, differentiate their social group, and establish identity. It is characterized by new words, phrases, and expressions that evolve rapidly, reflecting changing trends, attitudes, and technological influences within youth culture. It is primarily used in spoken communication rather than written.

The examination of youth slang in the television series “Gossip Girl” is quite promising as it provides insights into the evolving nature of language and its impact on cultural trends. Its use reflects the socio-linguistic dynamics of youth, offering a window into their values, behaviors, and identity. This topic is particularly relevant in the context of “Gossip Girl”, a series that has profoundly influenced pop culture and is widely regarded as a representation of modern youth culture.

Therefore, our study is intended to investigate the youth slang used in the “Gossip Girl” television series. The slang patterns found in the series are studied from the perspective of their meaning and emotional impact. The received data are summarized in Table 1.

Table 1. Youth slang expressions, their meanings, and emotional impact

No.	Youth slang	The meaning of youth slang	Emotional impact
1.	Cut the crap	to stop lying	slightly rude
2.	To be exclusive	to not be ‘seeing’ or dating anyone else, but your partner	from neutral to intimate (based on the context)
3.	To get loose	to have fun, to give yourself complete freedom to do what you like in the particular place or situation	from neutral to rude (based on the context)
4.	To get nailed	to get caught in the act; usually unlawful or indecent	from neutral to rude (based on the context)
5.	Besties	best friends	from neutral to intimate
6.	To back out	“to retreat”, to decide not to do something that you had said you would do	mostly neutral
7.	To be loaded	to have a great deal of money, to be rich	from neutral to rude (based on the context)
8.	Deadbeat	one who fails to pay his or her debts, someone who avoids work, avoids responsibilities	rude
9.	Cheap shot	an unfair, impolite, negative remark made by someone to achieve an advantage over someone else	rude and insulting
10.	Attached at the hip	to be very close to someone, or inseparable in relationship	neutral

References

1. Hardianti M., Hartono. *Colloquial words used in ‘Gossip Girl’ drama script written by Cecily von Ziegesar. Celtic. 2014. Vol. 1(2). P. 19–30.*