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## Problems of definition of "public management" in Ukraine

Today one of the most important tasks is to ensure the development of the state and improving the efficiency of public management at the local level. Because interconnection of effective public management and economic development of the region is the key to achieving the strategic objectives of each state, which seeks to achieve high economic and social development. The importance and magnitude of the tasks of the administrative reform, the need to improve the mechanism of legal regulation of public relations, adduction control system into line with the current state of relations between the citizen and the state requires a deep research.

Reform of public management due to the transition to a system of public authority, which is based on a combination of public administration with the municipal administration, the reorganization of the system and structure of executive power, a qualitative change in the functions of public administration and the need to develop of highly efficient, professional, stable management apparatus capable of efficiently, professionally and honestly work to meet the requirements of citizens and meet their needs.

Ensuring effective management decisions, balance of powers and functions of the various structures of the executive power is one of the main directions of improving the system of public management.

The term "public management", which replaced the term "public administration", first to uses this term English civil servant Desmond Keeling in 1972. Public management - a search for the best way to use resources to achieve the priority goals of the state policy<sup>1</sup>.

In program of the United Nations Development applied the definition of public management that was proposed American scientist Jay M. Shavrits in the International Encyclopedia of public policy and administration, "Public management - is an area of practice and theory, which is the key to public

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<sup>1</sup> Keeling D. Management in Government / D. Keeling (1972), London: Allen & Unwin.

administer and focused on the internal activities of government agencies, particularly in dealing with such management issues as monitoring, management, planning, organizational support, providing information technology, personnel management, and performance evaluation "<sup>2</sup>

Christopher Pollitt, a professor of public management Catholic University of Leuven, argues that the term "public management" may be used in the following core values: work of civil servants and politicians; structures and procedures of public authorities; systematic review of any activity, the structures and procedures<sup>3</sup>. Public management includes activities that ensure the effective operation of the whole system of public authorities, municipal management and provides extensive involvement of various stakeholders in the development and implementation of public policy.

Public management have relevant to the functioning of all the system of political institutions. Public management - an activity that ensures the effective functioning of whole system of state and local governments and provides a broad involvement of various stakeholders in developing and implementing public policy<sup>4</sup>.

For a better understanding of the concept of "public management", turn to the etymology of the word "public" and "management." The concept of "public" is derived from the Latin word publicus - social, national. "New Dictionary of the Ukrainian language" indicates multiple meanings of the word "public"<sup>5</sup>:

1. Which occurs in the presence of the public, the people; public, transparent, open;
2. Designed for a wide visit, use; public, common, publicly available;

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<sup>2</sup> Glossary United Nations Development Program [electronic resource] - Access: <http://www.unpan.org/Directories/UNPublicAdministrationGlossary>

<sup>3</sup> Pollitt C. Public Management Reform: A Comparative Analysis / C. Pollitt, G. Bouckaert. - Oxford : University Press, 2004. - 240 p.

<sup>4</sup> Bazaar O.V. concept, the essence, the nature of public management and governance [electronic resource] / O.V. Bazaar - Access mode to article: [http://www.nbu.gov.ua/portal/soc\\_gum/vsunu/2012\\_1\\_2/Bazarna.pdf](http://www.nbu.gov.ua/portal/soc_gum/vsunu/2012_1_2/Bazarna.pdf)

<sup>5</sup> Etymological dictionary of the Ukrainian language: 7 m. / Ed. Number .: A. Melnichuk (heads. ed., etc .; comp. RV Boldyrev et al., eds., Volume 6 V. Kolomiets V. Sklyarenko). - M .: the idea, 1983. - T. 4. - H-P. - 2008. - 656 p.

### 3. As for the public.

At the Constitution of Ukraine (Art. 5) clearly states that "the people exercise power directly and through bodies of state power and local self-government"<sup>6</sup>. Consequently, the people are the source of power. The people elect the government it delegates its functions. Authorities performs delegated to it functions, these functions include: management, defense, social and economic. The above functions, power, in the face of bodies of state power realizes in the form of policy. Along with delegates functions, people endow the power of financial resources in the form of part of national income. Since all these functions of state provided to from the people, they have the feature of publicity. Thus, public management mean management which involved people.

The etymology of the word "management" or its synonym, borrowed from the English language - "Management" indicates the fact that in both cases we are talking about the ability to manage. In the "New Dictionary of the Ukrainian language," word "control" is an interpretation<sup>5</sup>:

1. Directs the activities, the work of someone something; to be headed by someone of something; control;
2. Using the steering wheel and other control devices, to direct the movement, move, work anything; direct the course of a process, to influence the development, the state anything.

In many countries, still uses the term "public administration", although he did not exactly correspond to the definition of "public management".

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<sup>6</sup> The Constitution of Ukraine change June 28, 1996 [electronic resource] / Supreme Council of Ukraine. - Official. Web site of the Verkhovna Rada of Ukraine. - Access: <http://zakon1.rada.gov.ua/cgi-bin/laws/main.cgi?nreg=254%EA%2F96-%E2%F0>.