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Investigated approaches to the definition of “regional innovative potential” and the basic directions for its implementation. Analyzed models of innovation policy.

Keywords: *regional innovative potential, the structure of innovative potential, innovation activity in the region, a model of innovation policy.*

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[1-8]. » [4, . 111].

[13-14].

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[5, . 55].

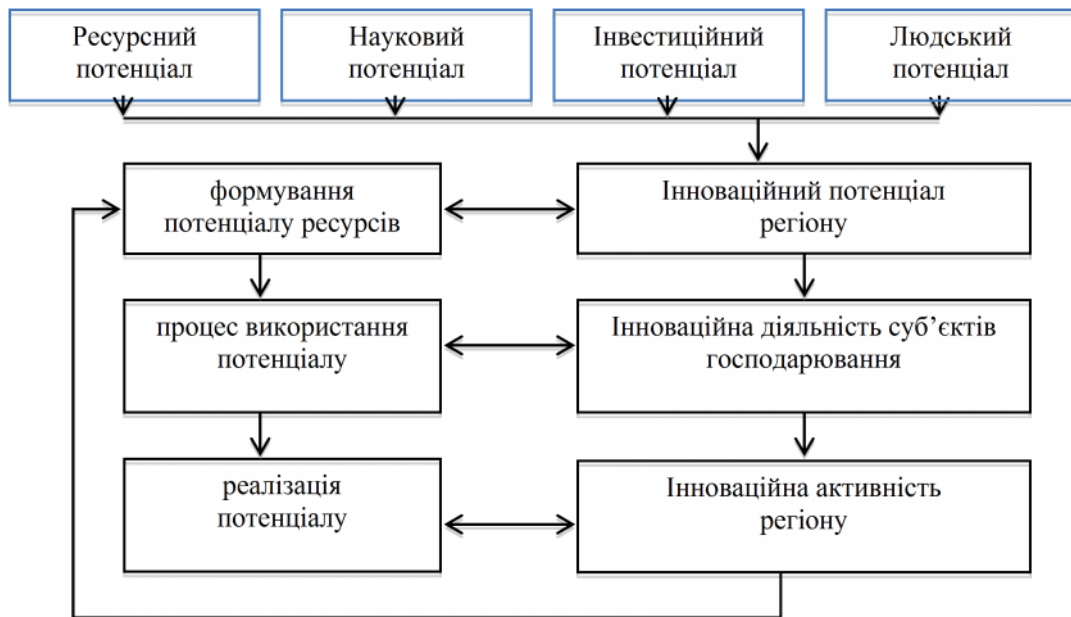
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[2, . 21], . [3, . 61].

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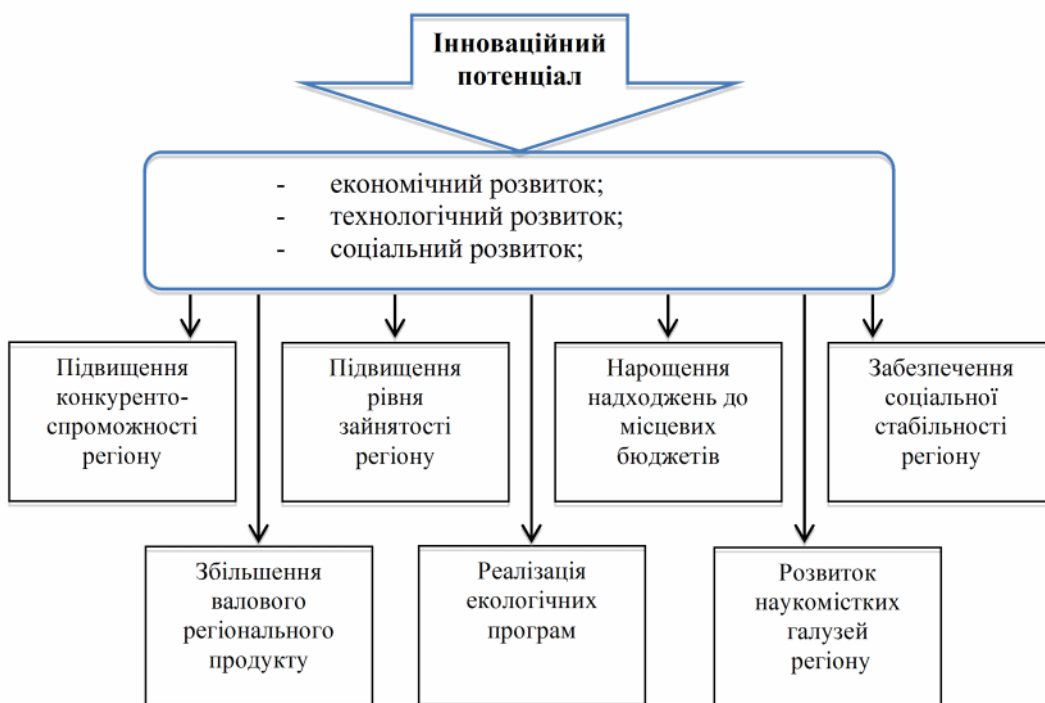
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